



Ludwig, Rainer, FREE VOTERS

Entrepreneur

Personal details

Born 17/06/1961
in Pegnitz
Personal status married
Religion Roman Catholic

Parliamentary duties and other posts

- Member of the Committee on Petitions and Complaints
- Member of the Committee on Economic Affairs, Regional Development, Energy, Media and Digitisation
- Member of the Media Council

Member of the Bavarian State Parliament:
since 05/11/2018

Profile

1967-1971: Pegnitz primary school; 1971-1973: Pegnitz academic secondary school; 1973-1977: Pegnitz intermediate secondary school; Apprenticeship as a Bank Clerk at Bayreuth-Pegnitz county Sparkasse, subsequently becoming a full time employee; 1986: Transfer to Kulmbach Sparkasse; From 01.07.1989: Manager of Advertising/Public Relations; From 2005: Merger of the Sparkasse Kulmbach-Kronach; Organisational Communications Manager.

08.2013: Director of Public Relations / Press Officer / Foundation Officer; Head of several projects (corp. identity/strategy/leadership); Head of the working group for communication at the Sparkasse in Upper Franconia and the Sparkasse media team in Upper Franconia; 08.2014: Stepped down from the Sparkasse Kulmbach-Kronach; Studies at the Academy for Advertising/Nuremberg-Munich, Degree in Marketing; Several bank-specific courses (specialist skills and management).

Apprenticeship as a Radio Journalist at the Academy for New Media in Kulmbach; Since 1988: Freelance employee at the most successful local radio station in Bavaria, Radio Plassenburg in Kulmbach; Presenter on the sports and Sunday programme “Frühschoppen” with one of the highest audiences of the broadcaster; 2018: 30th anniversary! Long-standing Lecturer at the Academy for New Media in Kulmbach; 2000-2004: Commentator for *Bundesliga* home matches of record-breaking German champions FC Bayern Munich on Internet Web Radio (www.fcbayern.de).

Bavarian State Parliament

TV Presenter German Music Television/Shop 24, Berlin; Stage Presenter; Independent entrepreneur since 08.2014 with *APP events management Rainer Ludwig* (artist management, concerts, events service); 05.2014: Kulmbach town and county council (WGK/Free Voters); 03.2015: Vice Chairman of Free Voters District Association Upper Franconia; 03.2017: Chairman of Kulmbach Free Voters Association; 06.2017: Chairman of Kulmbach District Free Voters Association; Spokesman on Energy Policy. Hobbies: music, travel, skiing, jogging.

Contact details

Abgeordnetenbüro

Obere Stadt 5

95326 Kulmbach

[rainer.ludwig\(at\)fw-landtag.de](mailto:rainer.ludwig(at)fw-landtag.de)